

YOUR GUIDE TO RUNNING AN ICE-BUCKET CHALLENGE



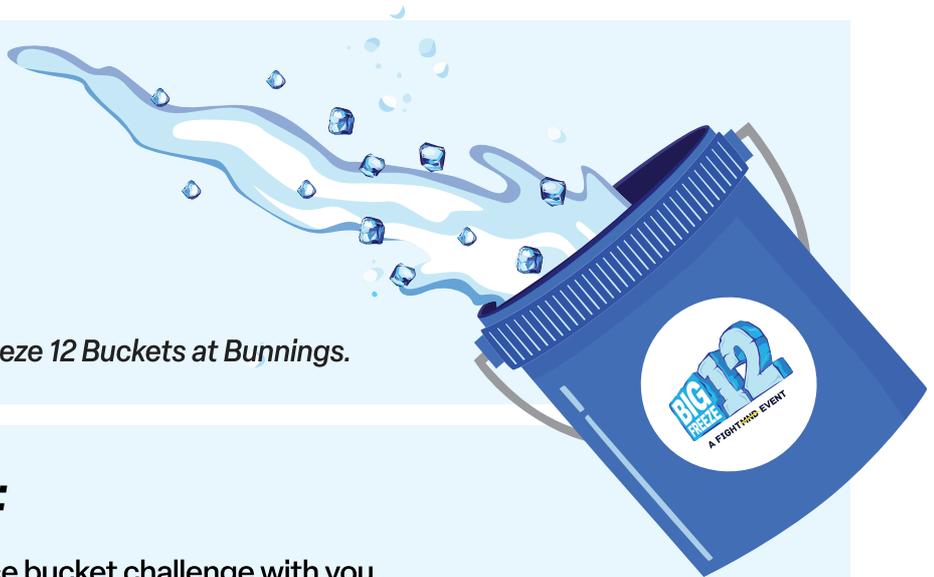
TEAM UP WITH FIGHTMIND.

Bring your community together to witness some brave volunteers get a bucket of icy water dumped over their heads. Go one step further and auction off the privilege of tipping the ice bucket. Or if you're doing multiple ice buckets, charge each person who gets a turn.

WHAT YOU WILL NEED

- 1 Buckets
- 2 Ice and water
- 3 Chairs

**You can find special edition Big Freeze 12 Buckets at Bunnings.*



TIPS FOR FUNDRAISING:

- 1 Invite people to take on the ice bucket challenge with you.
- 2 Auction off the privilege of tipping the ice bucket/s.
- 3 If you're doing multiple ice buckets, charge each person who gets a turn at tipping the bucket.
- 4 Turn it into a vote! Get your community to choose the person they want to see get covered in ice by donating to them. The person with the most donations is the one who does the challenge.
- 5 Get a well-known member of your community to pledge to join the ice bucket challenge if you hit your fundraising target.

TIPS FOR ORGANISING

- 1 Team up with your school, workplace or sports club to host your ice bucket challenge. This will help you get a crowd along and bring in donations.
- 2 If you are part of a sports club, consider running the ice bucket challenge as a half-time feature or at a social event. You will have a captive audience and keep your spectators entertained.
- 3 Organise a volunteer to MC the challenge. This will help create atmosphere, build excitement and keep your audience engaged.
- 4 Keep it fun and entertaining by dressing up to take on the challenge.