

Email Template

Dear <NAME>,

In October I am taking part in FightMND's annual road trip, Daniher's Drive. My team will join 250 like-minded people on a 4-day road trip from Melbourne travelling through Bendigo, Warrnambool and Lorne.

My team are raising awareness and vital funds to equip Australia's leading Motor Neurone Disease (MND) researchers with funding to support research into cure and care for MND.

Like many others my life has been touched by MND. *[Share personal experience or connection with MND or if no personal connection, speak to what has motivated you. You could also use a stat like this: Every day in Australia 2 people are diagnosed with MND, and at least 2 will die from the disease.]*

Being involved in Daniher's Drive is a great way to connect with people who have been impacted by MND and are determined to raise funds to find effective MND treatments and ultimately a cure.

If you can, please support me by contributing to my target at my fundraising page **<page link>** and help change the lives of people and families living with MND.

Best wishes

[insert name and title here]