

## FUNDRAISING TIPS AND TRICKS

Whether you're a seasoned fundraiser or just getting started, the FightMND team is here to help you reach your fundraising goals. Here are our top tips to set you up for success...

### Personalise your fundraising page

- A profile pic gives your friends and family confidence that they've landed on the right page.
- Share why you're participating in PedalCure4MND. Tell your story and connection to motor neurone disease (MND) and/or PedalCure4MND.

### Kickstart your fundraising

Make a personal donation to get your fundraising started. Sometimes people don't want to be the first one to get things going. Your donation also gives people an idea of how much to give.

### Share, share, share!

- Share your page and fundraising updates with friends, family and work colleagues by sharing your fundraising page link.
- Use your social media platforms (Instagram, LinkedIn, Facebook, X or TikTok) or most used communication platforms (WhatsApp, Teams, Slack etc.) to keep friends and family updated on your fundraising.
- Share your fundraising via text message. Did you know 90% of texts are read within 3 minutes? Copy this message below and spread the word:

"Hi (name), I am (XX) months/days away from my PedalCure4MND 5-day cycling challenge through regional South Australia in support of FightMND. (My team (team name) OR I am ) is aiming to raise (\$XX). Please share my fundraising link with your friends, family & associates to help achieve my goal and beat the Beast! [INSERT YOUR UNIQUE FUNDRAISING LINK]"

## Host an event

Organise a trivia night, BBQ, club night with an auction or raffle. Events can be fun, engage your community, raise awareness of what FightMND does and are a great way to fundraise.

## Local business support

Reach out to local businesses for sponsorships or raffle/auction items. **Download** the PedalCure4MND sponsorship letter and flyer to support you.

## Thank you!

Don't underestimate the power of saying THANK YOU! Thank your supporters for their donations via your fundraising page and keep them updated on your fundraising target.

## Need help reaching your fundraising goals?

[Visit the resources section in our Rider Hub.](#)

Remember, the FightMND Team are always here to help!

Email: [fundraising@fightmnd.org.au](mailto:fundraising@fightmnd.org.au)

