STRATEGY ON A PAGE

OUR VISION is a world without ALS/MND

OUR MISSION is to accelerate research through global collaboration and alignment

OUR PRINCIPLES guide our approach to everything we do:

we are **COURAGEOUS**

we are **GLOBALLY MINDED**

we value **MEANINGFUL PARTNERSHIPS**

we will BALANCE COLLECTIVE AND INNOVATIVE THOUGHT

we are **INCLUSIVE & RESPECTFUL**

we work with **URGENCY**

and we work **EFFICIENTLY**

OUR STRATEGIC FOCUS AREAS are harmonisation and standardisation, and OUR 7 AMBITIOUS GOALS are:

- 1. Global centralization of BIG DATA
- 2. Global collaboration of **BIOBANKING**
- 3. Global approaches to **STUDYING ASYMPTOMATIC DISEASE**
- 4. Best practice recommendations for the use of PRECLINICAL ALS/MND MODELS
- 5. A standardized approach to translation through a DECENTRALISED HUMAN MND/ALS MODEL CORE
- 6. Best practice recommendations for clinical and preclinical BIOMARKER RESEARCH
- 7. An ALS/MND MASTER CLINICAL TRIAL PROTOCOL

OUR KEY STRATEGIC ENABLERS will help us to get the job done:

- An engaged **COMMUNITY** of people affected by MND/ALS at every level of governance
- A COMPLEMENTARY approach to the current landscape to avoid duplication of efforts
- COLLABORATIVE resourcing of funding and in-kind contributions

